Manitoba’s Restaurant Industry

We are part of every community: There are 2,600 restaurants, bars and caterers in Manitoba.

- **$2.5 Billion** in annual sales generated by the restaurant industry
- **3.6%** of Manitoba’s GDP
- **$277 Million** contributed by restaurateurs to charities in 2011
- **$890 Million** in food and beverage products purchased every year
- **43,200** people directly employed in the restaurant industry
- **6.7%** of Manitoba’s workforce
- **1.3 Million** visits to restaurants every day by customers*
- **1 in 5** young people between the ages of 15 and 24 are employed in the restaurant industry
- **22%** Canadians whose first job was in the restaurant business – highest of any industry
- **9,900** indirect jobs in related industries

*MB and SK combined

Source: Restaurants Canada; Statistics Canada; and Ipsos Foodservice Monitor (Updated June 19, 2018)