

# SPONSORSHIP OPPORTUNITIES

PLACE YOUR BRAND IN FRONT OF THE TOP RESTAURATEURS AND KEY DECISION MAKERS FROM SOME OF THE LARGEST FOODSERVICE AND HOSPITALITY BRANDS ACROSS CANADA.

## TITLE SPONSOR

**| \$15,000 (1 AVAILABLE)**

- 1 Complimentary foursome
- Title sponsor of the tournament
- Recognition on marketing materials as title sponsor
- Company recognition announced during remarks
- Company logo prominently featured on marketing/promotional collateral including website
- Opportunity to speak
- Swag bag insertion
- Hole activation - company representatives to promote product/service
- Preferred dinner seating

## KEYNOTE SPONSOR

**| \$10,000 (1 AVAILABLE)**

- 1 Complimentary foursome
- Opportunity to announce the keynote speaker, including acknowledgment of your organization as the keynote sponsor
- Company logo on marketing/promotional material as keynote sponsor including website
- Swag bag insertion

## CART SPONSOR

**| \$10,000 (1 AVAILABLE)**

- 1 Complimentary foursome
- Company logo on marketing/promotional material including website
- Company recognition announced during remarks
- Company logo prominently featured on front of carts
- Swag bag insertion

## DINNER SPONSOR

**| \$10,000 (SOLD)**

- 1 Complimentary foursome
- Company logo on marketing/promotional material including website
- Company recognition during remarks
- Logo on signage at dining room entrance
- Preferred dinner seating

## LUNCH SPONSOR

**| \$5,000**

- Company logo on marketing/promotional material including website
- Company recognition announced during remarks
- Company logo featured at lunch station(s)

## GOLF BALL SPONSOR

**| \$5,000 (SOLD)**

- 1 Complimentary foursome
- Company logo on marketing/promotional material including website
- Company recognition announced during remarks
- Provide branded golf balls for all golfers in swag bag
- Hole activation - company representatives to promote product/service

## REGISTRATION SPONSOR

**| \$4,500 (1 AVAILABLE)**

- Company logo on marketing/promotional material including website
- Opportunity to provide branded swag bags for all golfers (co-branded with RC logo)
- Company logo at registration
- Swag bag insertion

## BREAKFAST SPONSOR

**| \$3,000**

- Company logo on marketing/promotional material including website
- Company recognition announced during remarks
- Logo on signage at breakfast station(s)

## LONGEST DRIVE 1 - PRIZE

**| \$2,500 (SOLD)**

- Company logo at driving range
- Company logo on marketing/promotional material including website
- Hole activation - company representatives to promote product/service

## LONGEST DRIVE 2 - PRIZE

**| \$2,500 (1 AVAILABLE)**

- Company logo at driving range
- Company logo on marketing/promotional material including website
- Hole activation - company representatives to promote product/service

## PUTTING GREEN

**| \$1,000**

- Company logo at putting green
- Company logo on marketing/promotional material including website
- Hole activation - company representatives to promote product/service

## HOLE SPONSOR

**| \$500**

- Promote your product/service by sponsoring signage at the start of the holes
- Company logo on marketing/promotional material including website

## ACTIVATION SPONSORS

**| \$PRODUCT**

- Hole activation - company representatives to promote product/service
- Company logo on marketing/promotional material including website

## SWAG BAG ITEMS SPONSOR

**| \$PRODUCT**

- Opportunity to put in a branded item into the golfer registration swag bag
- Company logo on marketing/promotional material including website

To book your sponsorship contact Mary-Catherine Buckowicz at [mbuczkwicz@restaurantscanada.org](mailto:mbuczkwicz@restaurantscanada.org) or call 1-800-387-5649